

## FACSIMILE TRANSMISSION COVER SHEET{PRIVATE }

Date: 7/13/2005

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## COMMENTS

Our Ref: 944-004.031, Application No: 10/601,278

Dear Mr. Won:

Per our phone conversation I want to confirm a telephone interview on July 27, 2005 at 1 a.m. on the above case. Below I outlined issues we want to discuss.

The applicant is of the opinion that the limitation of claim 1 (and of other independent claims) of the present invention, stating that "said URL signal providing an internet server (32) location of software obtainable by the receiving terminal (22)" is not described by Kirani or Beyda. Kirani talks about storage address for e-mail messages for subsequent delivery to the user which is not the same as providing an internet server (32) location of "software" and using said software for rendering the multimedia message, as recited in claim 1 of the present invention. In other words, Kirani does not teach providing such software location for rendering the multimedia message which (said multimedia message) is directly sent to the user (and not stored in the storage location as taught by Kirani), whereas Bedyia only teaches how to get this software, but nobody tells Bedyia where to get it.

Please provide further explanations and suggestions.

In the response to Arguments section on page 13, the Examiner states that "Although the claims are interpreted in light of the specification, limitations from the specification are not read into the claims". We do not clearly understand this statement. Please provide further explanations.

Best Regards, Anatoly Frenkel

*A. Frenkel*

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